

CALL FOR CONTRIBUTIONS



INTERNATIONAL TRANSDISCIPLINARY CONFERENCE

(Co)Existence with Tourism

BEYOND SUSTAINABILITY?

Zadar, Croatia | 21-24 April 2027
Hotel Falkensteiner Punta Skala

Organised by the Institute for Tourism,
the University of Zadar and the
Croatian Academy of Sciences and Arts



University of Zadar
Universitas Studiorum
Jadertina | 1396 | 2002 |

About the Conference

Sustainability has shaped tourism scholarship, policy, and destination management for decades. Yet in many destinations, the relationship between tourism, local communities, and environments remains marked by tension rather than resolution. This conference starts from the premise that sustainability should not be taken for granted as a sufficient answer, but critically revisited: tested against outcomes, re-examined in relation to limits and justice, and opened to alternative ways of thinking about tourism's role in society.

It seeks to explore how far sustainability remains a useful basis for understanding and governing tourism, where its conceptual and practical limits become visible, and whether current challenges call for its rethinking, more effective implementation, or the articulation of broader conceptual and policy pathways.

These questions are embedded in the conference title itself. (Co)Existence foregrounds coexistence as a question rather than an assumption, drawing attention to the challenge of living with tourism under concrete social, economic and ecological conditions and to the uneven terms on which such coexistence is negotiated. Beyond Sustainability? is intended as an invitation to think further, not as a dismissal of work undertaken within the sustainability paradigm. We therefore welcome contributions that critically interrogate sustainability, seek to refine or reconstruct it, or explore broader conceptual and policy pathways, including degrowth, steady-state thinking, justice-based approaches, regenerative perspectives, community-centred governance, and new models of public value.

Set in Zadar, an Adriatic city where many of the tensions shaping contemporary tourism are experienced in concrete ways, the conference offers a fitting context for interdisciplinary exchange on how tourism is understood, measured, governed and redirected under changing social, economic and ecological conditions. It particularly welcomes conceptual, empirical, comparative, methodological and policy-oriented contributions from across the social sciences and allied fields, including environmental studies, planning, geography, economics, sociology, political science, cultural studies and psychology.

Conference Streams

We welcome original contributions addressing, but not limited to, the following streams and indicative themes:

1. Rethinking Tourism Growth: Macroeconomic Effects, Costs and Distribution

- rethinking the model of tourism growth
- tourism degrowth: concepts, critiques and applications
- steady-state economics and tourism destination management
- macroeconomic costs of tourism: externalities, displacement and inequality
- tourism-induced inflation and its socioeconomic consequences
- tourism value chains, economic leakage and local multiplier effects

2. Measuring Tourism Sustainability: Indicators, Capacity and Limits

- rethinking tourism sustainability measurement
- limits of acceptable change in tourism contexts
- advances in monitoring tourism sustainability
- tourism sustainability indicators: development, implementation and effectiveness
- destination carrying capacity: methodological advances and case studies
- early-warning frameworks for overtourism and tourism pressure

3. Climate Change, Spatial Pressures and Resource Use

- climate-adjusted carrying capacity in coastal destinations
- heat stress and shifting seasonality in urban and coastal areas
- tourism carbon footprints and regional emissions
- nature-based solutions in tourism and spatial planning
- land-use conflicts and spatial planning in tourism
- concentration, dispersal and spatial rebalancing of tourism
- coastal and island tourism under spatial pressure
- advances in assessing climate change impacts and responses in tourism

4. Behaviour, Choice and Digital Tools in Tourism Governance

- behavioural insights into tourist decision-making
- digital nudging in tourism
- nudging sustainable tourism: theory and evidence
- demand management and visitor flow optimisation
- digital tools for real-time visitor flow management
- gamification, incentives and persuasive design for travel behaviour

5. Communities, Justice and the Conditions of Coexistence

- resident perceptions, quality of life and tourism tolerance thresholds
- tourism gentrification, housing markets and urban displacement
- social equity and distributional justice in tourism development
- community participation and co-governance in tourism planning
- overtourism and undertourism as related governance challenges
- tourism labour markets: precarity, seasonality and decent work
- cultural commodification and the preservation of intangible heritage

6. Reframing Tourism: Values, Responsibility and Pathways of Change

- alternative pathways beyond sustainability in tourism theory and practice
 - social change, destination futures and everyday life
 - community wellbeing, quality of life and the conditions of coexistence
 - place-based and community-led approaches to tourism transformation
 - regenerative tourism and net-positive change
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Keynote Speakers



Stefan Gössling
(Linnaeus University,
Sweden)



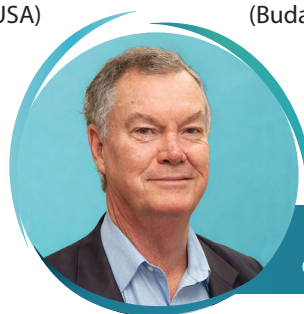
Stephen Pratt
(University of Central Florida, USA)



Melanie Smith
(Budapest Business University,
Hungary)



Josip Mikulić
(University of Zagreb, Croatia)



Larry Dwyer
(University of Technology, Sydney, Australia)

**Moderator of the
Closing Keynote Panel**

Contribution Options

- Participation without contribution (listening)
- Abstract contribution + presentation
- Abstract contribution + full paper + presentation

REGISTER

www.coexisting.hr/registration

PAPER SUBMISSION

www.coexisting.hr/paper_submission

Important Dates

Milestone	Date
Abstract submission deadline	31 January 2027
Notification of abstract acceptance	28 February 2027
Early-bird registration deadline	15 March 2027
Regular registration deadline	15 April 2027
Conference dates	21-24 April 2027
Full paper submission deadline	30 September 2027

Registration Fees

Category	Fee
PhD students / accompanying persons	EUR 280
Early-bird registration (until 15 March 2027)	EUR 350
Regular registration (until 15 April 2027)	EUR 400
Late registration (after 15 April 2027)	EUR 450

You can visit conference web site by scanning the QR code:

Conference website: www.coexisting.hr
Registration: www.coexisting.hr/registration
Paper submission: www.coexisting.hr/paper_submission
Contact: info@coexisting.hr

